



DEVELOPMENT TITLE: *Familiarity for Tourism Media (FAM) Film and Photography Business Licences in Nahanni and Nááts'ihch'oh National Park Reserves*

PROPOSED DEVELOPMENT DATE(S): April 1 - Dec 31 2018

DEVELOPMENT DESCRIPTION:

Commercial film and photography companies access Nahanni National Park Reserve (Nahanni) and Nááts'ihch'oh National Park Reserve (Nááts'ihch'oh) for the day trips offered by commercial aircraft charter companies, by accompanying a commercially guided trip, or by undertaking a private, non-commercially guided, river trip. The objective of these trips, called Familiarity for Tourism Media (FAM) film and photography trips, is to obtain photos and film footage to showcase the parks to the general public via magazine, web, or newspaper articles, or for television audiences, for example. Companies undertaking FAM trips must obtain Parks Canada business licences to operate in the parks; according to the Mackenzie Valley Resource Management Act (MVRMA) their activities must undergo preliminary screening before these licences can be issued.

Companies

This preliminary screening applies to all film and photography companies applying to obtain a FAM business licence who will be:

1. accessing the parks via licensed aircraft charter or commercial outfitting companies (who must undergo preliminary screenings to obtain their business licences), or
2. accessing the parks via private (i.e.: non-commercially guided) river trips on standard river routes* described in the Outfitter Guided Trips in Nahanni and Nááts'ihch'oh National Park Reserves (NAH2018-001) class preliminary screening (*other FAM trip proposals will require a separate preliminary screening)

Activities

- Day flight seeing experiences (aerial only);
- Day flight seeing experiences with landings at Nailicho and/or Glacier Lake in Nahanni, and Moose Ponds, Backbone Lake, O'Grady Lake, and Divide Lake in Nááts'ihch'oh;
- Participation in a standard package tour (i.e.: no custom trips) with a commercial outfitter; and
- Private river trips on standard river routes

Locations

See all locations identified in the Outfitter Operations and Aircraft Operations development descriptions.

Mitigations

FAM film and photography business licence recipients will adhere to all mitigations in the following BMPs, as communicated by their guides and/or pilots:



- *Parks Canada Best Management Practice (BMP) for Commercially Guided Eco-tourism Activities in Nahanni and Nááts'jch'oh National Park Reserves of Canada (Appendix 1)*
- *Parks Canada Best Management Practice (BMP) for Aircraft Operations and Landings in Nahanni and Nááts'jch'oh National Park Reserves of Canada (Appendix 2) and, when applicable, the Fuel Caching Protocol for Nahanni National Park Reserve and Nááts'jch'oh National Park Reserve.*