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March 15, 2013

Mackenzie Valley Environmental Impact Review Board ("MVEIRB")
200 Scotia Centre
Box 938, 5102 - 50th Ave.
Yellowknife, NWT
X1A 2N7

Attention: Mr. Vern Christensen, Executive Director

Re: Nechalacho Rare Earth Element Project, Thor Lake, NWT

Dear Mr. Christensen:

I was surprised and disappointed to note at the recent public hearings that our **Nechalacho** project was being referred to exclusively as the "Thor Lake Project".

I did not understand why this happened, but after recently reviewing the Public Registry, I discovered a Note to File dated February 14, 2011 signed by Paul Mercredi, announcing that the **Nechalacho** Project would, from that date onward, be called the "Thor Lake Project". I was not aware of this document. I did not approve of this change and was shocked and appalled to see it.

As you no doubt recall, in September, 2009, representatives of Avalon Rare Metals Inc. ("Avalon") gathered at the project site with the Chiefs and Elders of the Yellowknives Dene First Nation ("YKDFN") along with many other distinguished guests to witness a solemn ceremony. The purpose of that ceremony was to formally convey to Avalon the name "**Nechalacho**" for its use as the new "official" name for our rare earth elements project in perpetuity or until operations cease and the name is formally returned to the YKDFN.

This Naming Ceremony event and the name conveyed to our project that day are of special significance to me personally, our YKDFN partners and our company. Avalon nor MVEIRB or anyone else is at liberty to arbitrarily change the **Nechalacho** name to something else without permission of Avalon and YKDFN leadership. To do so, is profoundly disrespectful of the traditions and culture of the YKDFN.

I respectfully request that the final report of environmental assessment and any other future documents filed on the Public Registry reflect the official, proper name of the **Nechalacho** Rare Earth Element Project.

Yours very truly,

Donald S. Bubar
President & CEO